RONAN MAC FHLANNCHADHA

INFO

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Github
github.com/RonanMacF

EDUCATION

BA (mod) Computer Science and Business
Trinity College / 2015 - Present
Current grade: First Class Honours

Expected grade: First Class Honours

Modules include:
- *Software engineering*
- *Software engineering group project*
- *Information Management*
- *Services Management*
- *Corporate finance and equity valuation*
- *Information Management*
- *Contemporary marketing management*
- *Computational mathematics*
- *E-Business*

FETAC level 5 - Healthcare Support
The Open College / 2015 - 2016

Leaving Certificate
St Mac Daras Community College / 2012 - 2013
560 Points
97th Percentile

PROFILE

I am currently a third-year student at Trinity College studying Computer Science and Business with a current grade of a First Class Honours. My course has enabled me to understand the commercial environments companies operate in as well as the technologies which give them a competitive advantage. I am a highly driven, self-motivated and entrepreneurial person. I possess excellent communication and project management skills together with strategic thinking and a strong work ethic.

EXPERIENCE

Founder
Digibeo SEO - digibeo.com / 2017 - Present

Digibeo is a WordPress website development and digital marketing company which I established to gain entrepreneurial experience, enhance my skills and pursue my passion for digital technology. By combining the skills and knowledge from my undergraduate degree, I have acquired business from many professional clients across various categories including; runamuckchallenge.ie, peterduff.ie and commercial.tommyclancyphotography.ie. My role includes:

- Establishing the business' online presence by building my website, communicating with influencers in the industry, posting my website on directory websites and gathering positive reviews to improve the business' credibility in the eyes of future clients and search engines.
- Outreaching to prospective clients, gathering the functional and non-functional requirements and providing a project proposal and quote for sign off by the client.
- Aiding clients with the onboarding process by gathering all the required details such as project objectives, business priorities, online login details etc.
- Drafting mockups for each website based on client feedback to deliver the final product.
- Creating fully responsive fast loading WordPress websites with a logical site structure through the use of well-coded themes along with essential plugins for content builders, contact forms, security and caching.
- Ensuring sites are fully SEO optimised by ensuring there are no dead links, HTTPS is being used, careful image optimisation and meta title/description and H tags optimised for a chosen keyword.
- Engaging in keyword research, backlink generation, competitor analysis and content promotion as part of a comprehensive SEO strategy.

SKILLS

- Microsoft Office
- Java
- Database design and optimisation (mySQL)
- WordPress website development
- HTML, CSS and Javascript
- Financial accounting
- Digital Marketing
- UI Design
- Algorithims and data structures
- Python
- React, Redux and Router

AWARDS & ACHIEVEMENTS

- Possess full clean Irish Drivers Licience
- ECDL Certification
- Second place in the Irish Tax Institute's Nationwide "Your take on tax" competition
- Bronze Gaisce award
- FreeCodeCamp Front End Web Development Certification
- Google Digital Garage Cetificate

INTERESTS

Cycling   Travelling   Music

Films   GAA   Boxing

EXPERIENCE CONTINUED

Customer Service Advisor

Sky Ireland / September 2017 - March 2018

My job in Sky Ireland involves assisting customers who have issues or queries about their sky service. The position requires me to be an excellent communicator with a genuine passion for helping others. I am regularly the top seller in my team and consistently have an excellent customer satisfaction score evident from the surveys that are sent to customers after every call. I strictly adhere to data protection policies and am aware of the GDPR and how it affects my job. My job responsibilities include:

- Helping customers to solve any queries that they may have in an efficient and professional manner.
- Working to meet daily and weekly sales/performance targets.
- Maintaining company databases by updating customer details as they change.

Healthcare Assistant

Nurse on Call / September 2016 - September 2017

Nurse on Call is the sole supplier of temporary staff to all HSE hospitals in Ireland. This job necessitated a high level of patient contact, interpersonal skills and team engagement. The job responsibilities included:

- Facilitating with patient physical comfort, eating and drinking and mobility.
- Assisting patients with their hygiene needs.
- Using appropriate equipment in accordance with the Hospital Moving & Handling policy to support patient's needs where applicable.
- Following and implementing care plans under the direction of a Registered Nurse.

REFERENCES

Available upon request